



# 2010 WILLIAMSON COUNTY FAIR VENDOR/EXHIBITOR APPLICATION

Williamson County AgExpo Center • 4215 Long Lane, Franklin, TN 37064 • www.WilliamsonCountyFair.org

**AUGUST 6<sup>th</sup> - AUGUST 14<sup>th</sup>**

Applicants Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Social Security # or Federal Tax ID# \_\_\_\_\_ **(APPLICATION WILL NOT BE PROCESSED WITHOUT THIS NUMBER)**

Web-site Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Your company listing for Booth ID, if different from above: \_\_\_\_\_

<b>BOOTH RATES:</b> Outside Concessionaire Booth - \$1,000 per 10' x 15' space Inside Exhibit Booth (non-food) - \$750 per 10' x 10' space Inside Concessionaire Booth (non-cooking) - \$750 per 10' x 10' space	<b>Booth Hours Inside</b> Mon-Fri 6pm-10pm Saturdays 10am-10pm Sunday 12 noon-10pm	<b>Booth Hours Outside</b> Mon-Fri 6pm-11pm Saturdays 10am-12pm Sunday 12 noon-11pm
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**Type of Exhibit: (Check all that apply)**

- Promotional Exhibit: ( ) Space used for the purpose of advertising, promoting, and/or educating.  
 Retail Exhibit: ( ) Space used for the purpose of displaying or selling merchandise.  
 Outside Concessionaire Exhibit: ( ) Space used for the purpose of selling food and beverages.  
 Inside Concessionaire Exhibit: ( ) Space used for the purpose of selling food and beverages. (non-cooking only)

Do you need electricity? Yes No  
 If so, what voltage \_\_\_\_\_ amps \_\_\_\_\_  
 How many plugs do you need? \_\_\_\_\_  
 Do you need direct water hook up? Yes No  
 Do you need an 8' table & cloth? Yes No \*Inside booths only  
 Do you need (2) chairs? Yes No \*Inside booths only

Enclosed is my check for 50% of the total cost. **(A minimum of 50% is due in order to reserve your booth spot. The full 100% is required by July 15th, 2010. Fees received after July 15<sup>th</sup> MUST BE cash or Money Order.)**

Enclosed is total amount owed.

Yes, I would like to be included on the Fair's Insurance policy. (\$200.00)

**\*\*Please note: 50% deposit required with application. If space is not assigned, deposit will be returned. All payments should be made payable to: Williamson County Fair Association, Inc.**

NOTE: This is an application for space. **THIS APPLICATION DOES NOT GUARANTEE SPACE.** If your application is accepted, a representative of the Fair Management will notify you.

**LIST ALL THE PRODUCTS AND/OR SERVICES THAT YOU WILL BE SELLING/DISPLAYING AT THE FAIR. INCLUDE PRICES OF ALL ITEMS BEING SOLD. (If additional space is needed, attach a separate sheet to this application.)**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please Note:** You will be processed on the basis of this application. Once confirmation of acceptance is issued, you may not substitute or add items without approval. Violations may result in cancellation of contracts and forfeiture of monies paid.

If your application is accepted, you will be contacted for confirmation and sent a Vendor Information Kit with additional pertinent information.

**IMPORTANT:** A description or photo of your display unit or stand **MUST** accompany this application. If available, please include a brochure or catalog along with your description.

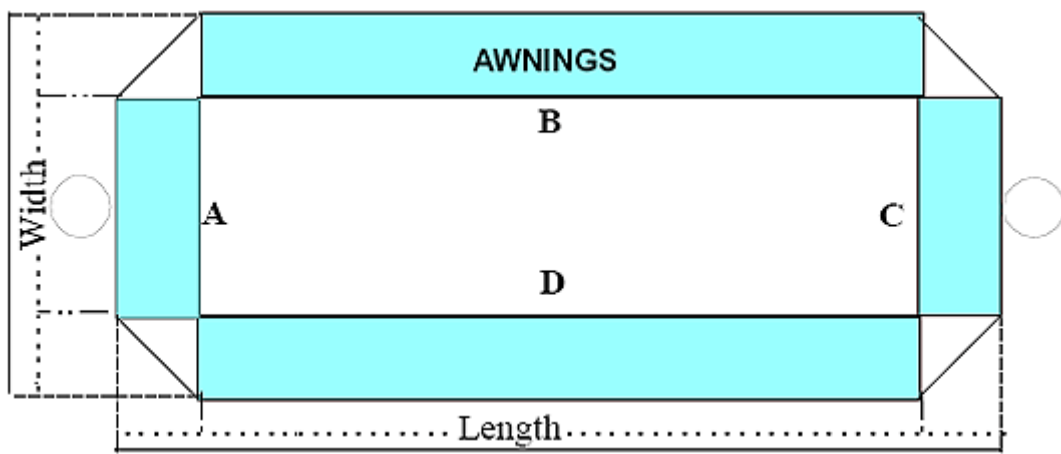
**This space for use by WCF Management only**

Booth Space # \_\_\_\_\_ Total \$ \_\_\_\_\_

Deposit \_\_\_\_\_ Date \_\_\_\_\_ Check # \_\_\_\_\_

Final Payment \_\_\_\_\_ Date \_\_\_\_\_ Check # \_\_\_\_\_

**ALL OUTDOOR CONCESSIONAIRES MUST COMPLETE THIS SECTION.** In order to better accommodate your needs, please clearly indicate below what your booth/trailer/exhibit looks like, including all pertinent measurements. This is very important for proper placement at the fair. Please include all width, height, and length needs including all tongues, doors, awnings, etc. Attach a photo of your display unit or stand, if available.



**Complete the overhead view drawing data below**

Trailer/Tent size **NOT** including awnings = width \_\_\_\_\_ x length \_\_\_\_\_

Trailer/Tent size **INCLUDING** awnings = width \_\_\_\_\_ x length \_\_\_\_\_

Service Side(s) A B C D

Is Tongue Removable? Yes No Trailer Tongue Location : A C

Please provide any additional information that you feel is important to this application:  
 \_\_\_\_\_  
 \_\_\_\_\_

**Note:** The Williamson County Fair reserves the right to offer space based on product, building or area space available, size of space required, maintaining a balanced program of products throughout the fairgrounds, and attractiveness of the exhibit.

**Liability insurance is required for all vendors/exhibitors in the amount of \$1,000,000. A copy of this insurance coverage must be sent to us along with your contract to avoid delays in set-up. Certificate should show:**

<b>Additional Insured/Holders:</b>  Williamson County, TN 1320 West Main Street Franklin, TN 37064 And The Williamson County Fair Association, Inc. 306 Public Square Franklin, TN 37064	<b>The minimums are:</b>  Each occurrence    \$1 million Personal Injury    \$1 million Total aggregate    \$2 million
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IF ACCEPTED, APPLICANT AGREES THAT THEY HAVE READ, UNDERSTAND AND AGREE TO THE "RULES AND REGULATIONS" OF THE WILLIAMSON COUNTY FAIR, WHICH ARE LOCATED AT [WWW.WILLIAMSONCOUNTYFAIR.ORG](http://WWW.WILLIAMSONCOUNTYFAIR.ORG) AND INCORPORATED HEREIN BY REFERENCE. APPLICANT AGREES THAT ALL INFORMATION SUBMITTED HEREIN IS TRUE AND CONSISTENT WITH THE WILLIAMSON COUNTY FAIR'S RULES AND REGULATIONS. ANY FALSIFYING OF INFORMATION ON THIS DOCUMENT MAY DISQUALIFY THE APPLICANT FROM FURTHER PARTICIPATION IN THE WILLIAMSON COUNTY FAIR.

Applicant's Signature: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

**Please complete and return to:**  
 Williamson County Fair/Vendors  
 P.O. Box 329  
 Franklin, TN 37065

**Questions please contact:**  
 CHERYL BURNSIDE  
 Phone/Fax: 615-791-4050  
 E-mail: vendors@williamsoncountyfair.org

**MAKE CHECK PAYABLE TO:**  
 Williamson County Fair Association, Inc